

GROUP NBR	PO NBR	ACCTG PER.	-----TRANSACTION----- CD DATE	DESCRIPTION	YTD/CURRENT ESTIM/APPROP	YTD/CURRENT ENCUMBRANCE	TRANSACTION AMOUNT	CURRENT BALANCE
FUND 118 RED LIGHT CAMERA								
12770	09/08	AJ	06/20/08 08-09024	EG FEE (COX)	0	.00	3,063.04	3,063.04-
7793	080600	07/08	EN 04/02/08 080600	BRYAN BROADCASTING		3,000.00	63.04	
			PO ENTRY	ADVERTISING/PROMO MERCH.				
7819	080600	06/08	AP 03/31/08 0378904	BRYAN BROADCASTING		684.00-	684.00	
			ADVERTISING/PROMO MERCH.					
7819	080600	06/08	AP 03/31/08 0378904	BRYAN BROADCASTING		864.00-	864.00	
			ADVERTISING/PROMO MERCH.					
7819	080600	06/08	AP 02/29/08 0378904	BRYAN BROADCASTING		732.00-	732.00	
			ADVERTISING/PROMO MERCH.					
7819	080600	06/08	AP 02/29/08 0378904	BRYAN BROADCASTING		720.00-	720.00	
			ADVERTISING/PROMO MERCH.					
ACCOUNT TOTAL					0	.00	3,063.04	3,063.04-
118-3010-521.41-60 Professional Services / Prof Serv: Spec								
3233	071064	03/08	EN 12/04/07 071064	MILBURN, JEFF	10,000	.00	9,570.00	430.00
			PO ENTRY	ENGINEERING/ARCHITECT SVC		570.00		
			PROJECT#: RL0801					
2719	071064	02/08	EN 11/26/07 071064	MILBURN, JEFF		9,000.00		
			PO ENTRY	ENGINEERING/ARCHITECT SVC				
			PROJECT#: RL0801					
3438	071064	02/08	AP 10/26/07 0375110	MILBURN, JEFF		9,570.00-	9,570.00	
			ENGINEERING/ARCHITECT SVC					
			PROJECT#: RL0801					
ACCOUNT TOTAL					10,000	.00	9,570.00	430.00
118-3010-521.41-90 Professional Services / Prof Serv: Other								
17542	080792	13/08	EN 10/22/08 080792	AMERICAN TRAFFIC S	213,750	.00	140,899.84	72,850.16
			PO ENTRY	CONSTRUCTION SERVICES		5,524.84		
17541	080792	13/08	AP 09/30/08 0385756	AMERICAN TRAFFIC S		19,000.00-	19,000.00	
			CONSTRUCTION SERVICES					
16134	080792	12/08	AP 08/31/08 0384209	AMERICAN TRAFFIC S		19,000.00-	19,000.00	
			CONSTRUCTION SERVICES					
16134	080792	12/08	AP 07/31/08 0384209	AMERICAN TRAFFIC S		19,000.00-	19,000.00	
			CONSTRUCTION SERVICES					
14550	080792	10/08	AP 06/30/08 0383110	AMERICAN TRAFFIC S		19,000.00-	19,000.00	
			CONSTRUCTION SERVICES					
11585	080792	09/08	AP 05/31/08 0381569	AMERICAN TRAFFIC S		19,000.00-	19,000.00	
			CONSTRUCTION SERVICES					
10615	080792	08/08	EN 05/28/08 080792	AMERICAN TRAFFIC S		135,375.00		
			PO ENTRY	CONSTRUCTION SERVICES				
10755	080792	08/08	AP 04/30/08 0380936	AMERICAN TRAFFIC S		19,000.00-	19,000.00	
			CONSTRUCTION SERVICES					
10755	080792	08/08	AP 04/23/08 0380936	AMERICAN TRAFFIC S		300.00-	300.00	
			CONSTRUCTION SERVICES					
10755	080792	08/08	AP 03/31/08 0380936	AMERICAN TRAFFIC S		19,000.00-	19,000.00	

From: Ben White
To: Glenn Brown
Date: 08/06/2009 1:53 PM
Subject: Concerned Yet Again

It seems like I stay concerned most of the time. I don't like that. I had an opportunity of visiting with Larry Hodges yesterday. He shared with me things I want to visit with you about.

1. the feelings of many citizens is that the actions of the council are always negative and not transparent. We are not interested in the citizens knowing what is going on.
2. We don't communicate well.
3. We don't tell our story well
4. Citizens want a say in building a conv. ctr.
5. We need to sell the need for a conv. ctr as well as a city hall. (I want to move forward on creating some special interest groups to sell the red light camera issue and the convention center issue.

Lets talk about these items.

thanks, Ben

Ben White
Mayor
City of College Station
P.O. Box 9960
1101 Texas Avenue
College Station, Texas 77842

Office: 979.764.3541
Fax: 979.764.6377
Email: bwhite@cstx.gov

City of College Station
Home of Texas A&M University ®

From: "Palmer, Shannon" <Shannon.Palmer@suddenlink.com>
To: Wayne Larson <Wlarson@cstx.gov>
Date: 8/6/2009 1:55 PM
Subject: Red Light Campaign
Attachments: RedLightCampaign.pdf

Wayne,

Attached is the Red Light Campaign proposal. I have a strong prime time presence on this proposal to get your viewers in the evening. I also have a Sat - Sun presence and early morning. There are some zero dollar spots also included on the proposal. In addition to your paid schedule, we will run an additional schedule on 24 hour rotator on all our networks to increase your presence. That would give you approximately 1600 additional spots at no cost.

Thank you for the opportunity to submit this proposal. Please do not hesitate to contact me with any questions.

Shannon Bullard

201 Quality Circle
College Station, Texas 77845
979-690-6500 X50181



Suddenlink Central Texas
Shannon Palmer
291 Quail Creek
College Station TX, 77845
979-031-0310

City of College Station Red Light Campaign

Network	DayPart	Spots	Start	End	TVs	WHD	Rate	TVH	Total
Zaner Bryan/College Station									
	M-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	32	14	440
	M-Su 12A-12A	VARIOUS	10-19-09	11-01-09	1	20	0	40	0
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	1	18	4	20	60
	M-Su 12A-12A	VARIOUS	10-19-09	11-01-09	2	20	0	40	0
	Sa-Su 6A-9A	VARIOUS	10-19-09	11-01-09	2	7	4	14	38
	M-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	46	14	560
	Sa-Su 6A-9A	VARIOUS	10-19-09	11-01-09	2	7	16	14	140
	M-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	48	14	672
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	16	18	20	208
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	18	4	20	60
	M-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	95	14	778
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	15	20	300
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	9	20	100
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	9	20	100
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	9	20	100
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	9	20	100
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	9	20	100
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	9	20	100
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	9	20	100
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	9	20	100
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	9	20	100
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	9	20	100
	M-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	52	14	728
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	12	20	240
	Sa-Su 6A-9A	VARIOUS	10-19-09	11-01-09	2	7	12	14	168
	M-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	20	14	280
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	11	8	22	178
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	8	20	100
	M-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	35	14	490
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	10	20	300
	M-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	35	14	490
	M-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	35	14	490
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	18	10	20	200
	M-Su 12A-12A	VARIOUS	10-19-09	11-01-09	2	20	0	40	0



Suddenlink Central Texas
Station Palace
201 Quality Circle
College Station, TX, 77845
832-850-6500

City of College Station Red Light Campaign

Station	Day/Part	Hours	Start	End	Spots	Spots/Sec	Rate	Total Spots	Total
ESPN	W-Su 12A-12A	VARIOUS	10-19-09	11-01-09	2	20	0	40	0
Syfy	W-Su 12A-12A	VARIOUS	10-19-09	11-01-09	2	23	0	40	0
tbs	W-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	45	14	580
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	10	20	200
TLC	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	10	20	200
	W-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	45	14	630
TNT	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	10	20	200
	W-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	5	14	70
TBS	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	3	20	60
	W-Su 12A-12A	VARIOUS	10-19-09	11-01-09	2	20	0	40	0
TV LAND	W-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	5	14	70
	Sa-Su 6A-8A	VARIOUS	10-19-09	11-01-09	2	7	4	14	56
U-2	W-Su 7P-10P	VARIOUS	10-19-09	11-01-09	2	7	45	14	630
	Sa-Su 9A-10:30P	VARIOUS	10-19-09	11-01-09	2	10	10	20	200
VH1	W-Su 12A-12A	VARIOUS	10-19-09	11-01-09	2	20	0	40	0
Total								874	10804

Spots/Sec by Month	Spots/Sec	Rate	Cost
10-09	427	\$5,282.00	
11-09	427	\$5,282.00	

Grand Total \$10,004.00
Date 09-06-2009

Signature _____

From: Celia Hernandez
To: Administrative Conference Room; David Neeley; Glenn Brown; Kathy Merr...
Date: 08/31/2009
Time: 3:00 PM - 4:00 PM
Subject: Rescheduled RLC Voter Education
Place: Administrative Conference Room
Attachments: 8.18.09 Red Light Camera Voter Education.pdf

As per Wayne Larson:

I would like to request that we all get together again, and get decision points from the CMO on a voter education campaign.

Items of interest are how aggressive (tone/messages) the city wants to be, and what level of direct financial investment should be made into the campaign.

I have revised the original memo to reflect our previous meeting, last night's workshop items, plus new voter education ideas.

Thank you.

Wayne Larson, A.P.R.
Assistant Director
Public Communications Department
City of College Station
P.O. Box 9960
1101 Texas Avenue
College Station, TX 77842

Celia Hernandez
Executive Assistant to the City Manager
City Manager's Office
City of College Station
P.O. Box 9960
College Station, Texas 77842

979-764-3509
979-764-6377 fax
chemandez@cstx.gov

City of College Station
Home of Texas A&M University ©

On 8/10/09 4:03 PM, "Wayne Larson" <Wlarson@csbx.gov> wrote:

- > Jill,
- > can you make some suggestions on what ad space we could purchase to promote
- > our red light camera voter education efforts days leading up to fall
- > elections.
- >
- > I would think a full page opposite letters to editor would be considered, and
- > those front page footer ads...I'm open to your ideas.
- > Thanks
- >
- > Wayne Larson, A.P.R.
- > Director of Public Communications
- > Public Communications Department
- > City of College Station
- > P.O. Box 9960
- > 1101 Texas Avenue
- > College Station, TX 77842
- >
- > Office: (979) 764-3768
- > Cell: (979) 229-9411
- > Fax: (979) 764-6258
- > Email: wlarson@csbx.gov
- >
- >
- > City of College Station
- > Home of Texas A&M University ®
- >
- >
- >
- > College Station- Home of Texas A University ☐
- >
- >
- >
- >

--
Jill Borowiec
Marketing Consultant
1729 Briarcrest
P.O. Box 3000
Bryan, TX 77805
(979) 731-4718
Fax (979) 774-0053
Jill.borowiec@theeagle.com

All email messages from theeagle.com are scanned for virus by <http://www.Postini.com> for your protection and ours.. Thank you.

From: Jill Borowiec <jill.borowiec@theeagle.com>
To: Wayne Larson <WMarson@csbx.gov>
Date: 8/12/2009 11:37 AM
Subject: Re: Red Light Cameras Voter Education

Hi Wayne,

Here are a few options:

FRONT PAGE ANCHOR AD

The front page Friday anchor ad is available at this time. This position would require a 6 month or 12 month contract. This position is located on the front page of the Friday paper. In addition to your print ad you would receive the same ad as a banner on theeagle.com home page top leader banner. You are guaranteed 10,000 impressions delivered on the same day as your print ad appears. The size is a 6 column x 1.5" ad in full color.

26 weeks - \$290.00 per ad
52 weeks- \$275.00 per ad

GAME DAY ADS

We also have Game Day Wrapper ads available at this time. You could go with all home & away games. This would include 12 quarter page ads. The dates and costs are below:

Home September 5 - \$250.00
Home September 19 - \$250.00
Home September 26 - \$250.00
Away October 3 - \$225.00
Home October 10 - \$250.00
Away October 17 - \$225.00
Away October 24 - \$225.00
Home October 31 - \$250.00
Away November 7 - \$225.00
Away November 14 - \$225.00
Home November 21 - \$250.00
Home November 26 - \$250.00

12 quarter page B&W ads - \$2675.00
12 quarter page full color ads - \$4975.00

FULL PAGE (6 column x 21" tall)

I can request placement but an unable to guarantee placement.

Full page Sunday - \$3219.30
Full page Daily - \$3059.28
Full page Monday or Tuesday - \$2142.00

HALF PAGE (6 column x 10.5" tall)

Half page Sunday - \$1609.65
Half page Daily - \$1529.64
Half page Monday or Tuesday - \$1071.00

QUARTER PAGE (3 column x 10.5" tall)

Quarter page Sunday - \$804.83
Quarter page Daily - \$764.82
Quarter page Monday or Tuesday - \$535.50

Let me know if you have any questions or would like to discuss further options. Thanks! Jill

From: Wayne Larson
To: Glenn Brown, Kathy Merrill
Date: 08/23/2009 9:40 PM
Subject: Re: Fwd: Re: Red Light Camera Clarifications

Yes, in dialouge with troy and cmo, there has been discussion on using the funding invested into safety improvements as one of the talking pts in framing this up as an emotional issue v the technical arguments....there is a strategic mtg set with cmo in a week to confirm the citys voter education tactics.

This message sent from my wireless Blackberry device

-----Original Message-----

From: Glenn Brown

To: Kathy Merrill <Kmerrill@cstx.gov>

To: Wayne Larson <Wlarson@cstx.gov>

Sent: 8/22/2009 1:34:57 PM

Subject: Fwd: Re: Red Light Camera Clarifications

See attached from Larry Stewart. What do you suggest?

Glenn Brown
City Manager
979-764-3510

City of College Station--Home of Texas A&M University